Community-Based Participatory Research (CBPR) Partnership Academy: A National Initiative to Promote Health Equity by Enhancing CBPR Capacity

Angela G. Reyes, MPH
Executive Director
Detroit Hispanic Development Corporation

Chris M. Coombe, PhD, MPH
University of Michigan School of Public Health

Barbara Israel, Ricardo Guzman, Gloria Palmisano, Julia Weinert, Danielle Jacobs, Lindsay Terhaar, Lisa Pappas

Annual Meeting of the American Public Health Association, Chicago, IL
November 3, 2015

This program is funded by the National Institute of General Medical Sciences of the National Institutes of Health under Award #1R25GM111837-01. Related materials do not necessarily represent views of NIH. With acknowledgement to our colleagues in the Detroit Community-Academic Urban Research Center.
Presenter Disclosure

- Angela G. Reyes
- Chris M. Coombe

(1) The following personal financial relationships with commercial interests relevant to this presentation existed during the past 12 months:

No relationships to disclose.
Detroit URC: 20 Years of Partnership
Enhancing CBPR Capacity to Promote Health Equity

A 4 year national initiative funded by NIH to enhance the use of community-based participatory research (CBPR) in social and behavioral sciences to improve health and reduce health inequities.
Detroit URC CBPR Partnership Academy

Year-long learning for 12 Community + Academic Partner teams

- Week-long intensive CBPR course
- Monthly learning activities
- Mentoring and planning grant
- National CBPR Academy Network
Program Reach and Recruitment
Week-Long Intensive Course in CBPR

- CBPR principles, partnership development, cultural humility
- Innovative research methods to address health inequities
- Responsible conduct of research
- Interpreting and applying results
- Tour of Detroit with community partners
Ongoing Learning Activities

- Learning Forums
- Peer Exchange/Feedback
- CBPR Partnership Academy Network
  (through an online community)
Hands-On Development of a CBPR Partnership
Mentoring from Community & Academic Expert Pairs

- Sustaining the partnership
- Establishing guidelines for developing & facilitating an effective group
- Creating an organizational structure
- Selecting health issues
- Identifying community assets
- Identifying and selecting partners
- Taking initial actions to establish a partnership
Evaluation

- Participatory, Formative, and Developmental
  *Using a CBPR approach to understand, adapt, learn*

- Process Evaluation
  *Was it implemented as planned? Any changes? What worked and why?*

- Impact Evaluation
  *Did we achieve our aims? Unexpected accomplishments?*

- Mixed Methods
  *Quantitative and Qualitative methods—using the strengths of both to explore, explain, and understand what worked, why, and how to improve*
Facilitating Factors

- All together for a week
- Community – Academic teams – both instructors and participants
- Cohort diversity across multiple dimensions
- Year-long program

“…we got to know one another much better, learned together, strengthened our partnership, and were able to talk through our questions and ideas.”
Facilitating Factors & Challenges
Challenges

- 20 years CBPR + 24 people → 1-week class
- Range of experience, expertise, knowledge
- Desire to do *project* development before *partnership* development
- Time, time, time….
Lessons Learned

- Tremendous interest and need
- Balance hands-on, applied learning with existing knowledge
  
  Most valuable: “knowledge and expertise of trainers”

  Recommendations: “More built-in time for networking”

- A highly diverse group brings an essential dimension to the work
- Affirmation of the value of working in partnership – CBPR – for advancing health and equity.
Recruiting the Next Cohort: February 25, 2016

Community and Academic Partners are invited:

The Detroit Urban Research Center
Community-Based Participatory Research Partnership Academy

Year-long intensive training in CBPR

Featuring a week-long, all-expense paid intensive CBPR training in Ann Arbor, Michigan July 17-22, 2016

A unique, engaging, & fun opportunity to learn with community and academic experts!

CBPR Partnership Academy

Who should apply?
- Newly formed or developing community-academic partnerships
- Community-based organizations and academic researchers
- One academic and one community partner apply as a team

Topics include:
- CBPR principles, partnership development, & cultural humility
- Innovative research methods to address health inequities
- Responsible conduct of research
- Joint data interpretation & application

APPLY ONLINE: detroitURC.org
Thank you!